## Official Rules & Regulations Pattison Canadian International – Best Seats at the Track Presented By Pattison Outdoor Advertising

1. Contest starts at 12pm, September 15, 2018 and continues until 12am, October 8, 2018 (the "Contest Closing Date"). No purchase necessary. Limit one (1) entry per person. Pattison Outdoor Advertising and Woodbine Entertainment Group ("WEG") are the sponsors of this contest (the "Contest Sponsors").

(a) To enter, go to www.Woodbine.com, complete the entry ballot in full and submit it as instructed before the Contest Closing Date.

(b) A random draw by a representative of the Contest Sponsors from all eligible entries received will be made at 12pm, October 8, 2018. Selected entrant will be contacted by telephone or email, as set out on the entry form. In order to claim prize, the selected entrant will have to correctly answer a time-limited skill testing question.

(c) If a selected entrant cannot be reached by 12pm, October 10, 2018, incorrectly answers the skill-testing question, declines the prize, fails to return a Confirmation of Acceptance of Prize and Release as specified below, or is ineligible for the prize, Contest Sponsors reserve the right, at their sole discretion, to select another entrant or to cancel the prize.

2. (a) Entrants are eligible to win one (1) Grand Prize with an approximate retail value of \$2,000 CAD consisting of:

• Round trip ground transportation to and from Woodbine Racetrack (555 Rexdale Blvd, Toronto, Ontario) for the winner and 3 guests from any location in the Greater Toronto Area.

• 4 VIP seats at Woodbine Racetrack for the Pattison Canadian International on Saturday, October 13, 2018.

• Complimentary food & non-alcoholic beverage service in the dining room for the Woodbine live race card on Saturday, October 13, 2018.

• Complimentary cash cards for the winner and their 3 guests with a balance of \$25 per cash card (for a total value of \$100) to be used for wagering throughout the day.

• Complimentary race day programs and a customer service representative to assist in placing wagers throughout the day.

• Complimentary prize pack including official Woodbine merchandise.

(b) Prizes must be accepted as awarded and may not be transferred or exchanged. Contest Sponsors reserve the right to substitute a prize of at least equal value in the event of the unavailability, for whatever reason, of the advertised prizes.

- 3. To be declared a winner, selected entrant must first correctly answer, unaided, a time-limited, mathematical skill-testing question posed by telephone at a mutually convenient time and return a signed Confirmation of Acceptance of Prize and Release. Contest Sponsors' rulings are final and without appeal in all matters related to the contest and the awarding of prizes.
- 4. By entering this contest, entrants consent to the use of their entry, name, city of residence and/or any photograph that may be taken in publicity carried out by the Contest Sponsors and/or its advertising agencies, without further notice or compensation.
- 5. This contest is open to residents of Ontario who are 18 years of age and older and excluding employees of the Contest Sponsors and those with whom they are domiciled. The contest is subject to all applicable federal, provincial and municipal laws and regulations.
- 6. No communications will be entered into except with selected entrants unless otherwise permitted on the registration form.

- 7. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by the Contest Sponsors. Contest Sponsors take no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors or software or technical errors. Contest Sponsors are not responsible for any errors or omissions in printing or advertising this contest. All entries become the property of the Contest Sponsors and will not be returned.
- 8. No further informational or marketing communications will be received by entrants unless entrants provide WEG with explicit permission to do so as indicated on the entry form. Please see WEG's Privacy Policy at http://www.woodbineentertainment.com/Woodbine/Pages/PrivacyPolicy.aspx for information on its policy towards maintaining the privacy and security of user information.
- 9. By entering this contest, entrants release and hold harmless the Contest Sponsors, their advertising and promotional agencies and the contest judge(s), their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this contest or, if declared a winner, the prize.
- 10. This contest will be run in accordance with these Rules and Regulations, subject to amendment by Contest Sponsors. Entrants must comply with these Rules and Regulations, and will be deemed to have received and understood the Rules and Regulations by participating in the contest. Contest Sponsors may amend or modify these Rules and Regulations or cancel or postpone this contest at their sole discretion at any time prior to the distribution of prizing. Any disagreements or disputes arising out of this contest will be resolved by the Contest Sponsors at their sole and absolute discretion.